Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for music distribution to a user comprising:

downloading a content file in a proprietary first data format from a remote server of a content source to a first user device for a first cost basis, said content file including at least one entire song in full fidelity;

providing a player associated with the content source suitable for decoding said content file encoded in the first data format;

granting a capability to convert said content file to a second data format by paying a second cost basis; and

converting said content file to said second data format.

- 2. (Original) A method in accordance with claim 1, wherein the first cost basis is free.
- 3. (Original) A method in accordance with claim 1, wherein the first data format of the content file is different than the data format of the second data format.
- 4. (Original) A method in accordance with claim 1, wherein the second data format is selected from the group consisting of an audio wave and an MP3.

- 5. (Original) A method in accordance with claim 1, wherein the first data format of the content file is not suitable for playback on a device selected from the group consisting of an audio CD player and an MP3 player.
- 6. (Original) A method in accordance with claim 1, wherein the second data format of the content file is encoded for playback on a player equipped to decode the content file.
- 7. (Previously Presented) A method in accordance with claim 6, wherein the second data format of the content file is encoded in a manner suitable for playback on only one audio player.
- 8. (Currently Amended) A system useful for distributing content to a system, the system including an audio playback subsystem; the system comprising:

means for storing encoded content from a content source, said encoded content being including at least one entire song in full fidelity encoded in a first protected format associated with the content source;

means for decoding the encoded content for playback directly on the audio playback subsystem, said means for decoding also being associated with the content source;

means for conducting a payment transaction with a means for receiving payment; and means for converting the encoded content into a second format.

9. (Original) A system in accordance with claim 8, wherein the second format comprises an unprotected format suitable for playback.

- 10. (Original) A system in accordance with claim 8, wherein the means for conducting a payment transaction further comprises means for conducting first and second payment transactions, the first payment transaction enabling the means for decoding to decode the encoded content for playback directly on the system's audio playback system.
- 11. (Original) A system in accordance with claim 8, wherein the second payment transaction enables the means for converting to convert the encoded content into an unprotected format suitable for playback.
- 12. (Original) A system in accordance with claim 8, further comprising a means for receiving payment in communication with the means for conducting a payment transaction.
- 13. (Previously Presented) A system in accordance with claim 8, wherein the content source is in communication with the means for storing encoded content.
- 14. (Original) A system in accordance with claim 8, wherein the first protected format is not suitable for playback directly on the system's audio playback subsystem.
- 15. (Original) A system in accordance with claim 8, wherein the first protected format is not suitable for playback on an audio CD player or on an MP3 player.

- 16. (Original) A system in accordance with claim 8, wherein the system comprises a PC.
- 17. (Original) A system in accordance with claim 8, wherein the first payment transaction is free.
- 18. (Original) A system in accordance with claim 8, wherein the second format is encoded with a unique identifier such that the second format is suitable for playback only on devices which are equipped with the unique identifier.
- 19. (Original) A system in accordance with claim 18, wherein the unique identifier is selected from the group consisting of a cryptographic key and a serial number.
- 20. (Currently Amended) A system useful for distributing content to a system, the system including an audio playback subsystem[[;]], the system comprising:

a memory configured to store encoded content from a content source, said encoded content being including at least one entire song in full fidelity encoded in a first protected format associated with the content source;

circuitry configured to decode the encoded content for playback directly on the audio playback subsystem, said circuitry configured to decode also being associated with the content source;

circuitry configured to conduct a payment transaction with a payment receiver; and circuitry configured to convert the encoded content into a second format.

- 21. (Original) A system in accordance with claim 20, wherein the second format comprises an unprotected format suitable for playback.
- 22. (Previously Presented) A system in accordance with claim 20, wherein the circuitry configured to conduct a payment transaction further comprises circuitry configured to conduct first and second payment transactions, the first payment transaction enabling the circuitry configured to decode to decode the encoded content for playback directly on the system's audio playback system.
- 23. (Previously Presented) A system in accordance with claim 20, wherein the second payment transaction enables the circuitry configured to convert to convert the encoded content into an unprotected format suitable for playback.
- 24. (Previously Presented) A system in accordance with claim 20, further comprising: a payment receiver in communication with the circuitry configured to conduct a payment transaction.
- 25. (Previously Presented) A system in accordance with claim 20, wherein the content source is in communication with the memory configured for storing encoded content.
- 26. (Original) A system in accordance with claim 20, wherein the first protected format is not suitable for playback directly on the system's audio playback subsystem.

- 27. (Original) A system in accordance with claim 20, wherein the first protected format is not suitable for playback on an audio CD player or on an MP3 player.
- 28. (Original) A system in accordance with claim 20, wherein the system comprises a PC.
- 29. (Original) A system in accordance with claim 20, wherein the first payment transaction is free.
- 30. (Original) A system in accordance with claim 20, wherein the second format is encoded with a unique identifier such that the second format is suitable for playback only on devices which are equipped with the unique identifier.
- 31. (Original) A system in accordance with claim 30, wherein the unique identifier is selected from the group consisting of a cryptographic key and a serial number.
- 32. (Previously Presented) A method in accordance with claim 1, wherein the first data format of the content file is encoded in a manner suitable for playback on said first device; and

wherein the second data format of the content file is encoded in a manner suitable for playback on one or more devices other than the first user device.

33. (Previously Presented) A system in accordance with claim 8, wherein the first protected format of the encoded content is suitable for playback on said audio playback subsystem; and wherein the second format of the encoded content is suitable for playback on one or more devices other than said audio playback subsystem.